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Electronic Portfolio (EP) Development: Determining Student Motivation and Satisfaction Perception

Presenter(s)

Cindy Stevens (Wentworth Institute of Technology, US)

Session Information

November 9, 2011 - 12:45pm
Track: Technology and Emerging Learning Environments
Areas of Special Interest: Practical Application
Institutional Level: Universities and Four Year Institutions
Audience Level: All
Session Type: Information Session
Location: Northern Hemisphere A2
Session Duration: 35 Minutes
Session: 2

Abstract

The presenter will discuss student satisfaction and motivation perceptions regarding Electronic Portfolio (EP) development. The presenter's goal is also to determine if students were able to see their own self improvement and growth spanning from freshman to senior year while developing a holistic snap-shot of their college career.

Files

Final Presentation:
📄 WordPressEP.ppt

Extended Abstract

From the first-year through the senior year, BSM students are required to compile an electronic career portfolio (ECP) of their work in consultation with their academic adviser. The ECP should be a representative sampling of the student's best work and conform to the Management Electronic Career Portfolio Requirement Guidelines. Such a portfolio allows the Management department faculty to judge students' abilities to express themselves and their knowledge through their graphic and written work. Since 2007 we have been struggling with helping students develop professional looking electronic portfolios. Over the years we switched from static build web sites, to LinkedIn, and now we are using Wordpress.org. Student EP's look much more professional since we made this switch and this presenter wanted to investigate student satisfaction and motivation levels. The presenter's goal was to determine motivation levels regarding student satisfaction in creating an EP using WordPress.org. In addition, the presenter wanted to determine the base skills that were used during development and if any new skills were learned while creating the EP. Finally, the presenter also wanted to determine if students were able to see their own self improvement and growth spanning from freshman to senior year while developing a holistic snap-shot of their college career.

Lead Presenter

Cindy P. Stevens is an Associate Professor at Wentworth Institute of Technology, Boston, MA, in the College of Management and Construction Management. She received her Ph.D. in Technology Management at Indiana State University, her Masters in Technical & Professional Communication from East Carolina University, and her Baccalaureate Degree in English from Hilbert College. In May of 2008, she completed a Certificate in Online Instruction from Central Michigan University. She has been teaching online or blended courses for over 13 years. Her teaching style always includes a Web-facilitated classroom environment making use of a course management system, no matter whether the course is fully face-to-face, hybrid, or completely online.

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